



A ThinkMagic Article

Secrets of a Successful Meeting

What do you consider a successful meeting? A majority of our clients tell us: *"We'd be happy if everyone took away one thing from the meeting that they could use today."* So we ask, *"How fast and fun would you like the learning process to be?"*

If you're only hoping for your people to take away one thing, why not spend a lot less time and money trying to explain it? Then you can give them the rest of the day to go practice.

Consider how our ThinkMagic local "Business-Booster" Course is structured to ensure that your people learn more, retain more, and use the information in their everyday work lives.

- **Length.** "Keep it short and memorable." We typically spend no more than 30 minutes with your team. It's a perfect amount of time to keep their minds engaged.
- **Content.** "Make it interesting and relevant." No more than two or three key-points are presented. We give you something to focus on and we communicate the message through our unique learning experiences.
- **Application.** "Give them something to practice." We don't just motivate them. We motivate them to *try something different* and discover how it affects their performance.

Keep it simple, strong and useful. We'd love to tell you more, but...why?

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